

Abonos GuanaVerde · Food & Agriculture

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Country: Costa Rica · **Bagaces** **Category:** Food & Agriculture **Impact Areas:** Circular Economy, Nature-Based
Stage: Launched **Team Size:** 2 **Website:** <https://abonosguanaverde.com/>

Elevator Pitch

GuanaVerde Fertilizers produces organic bio-inputs from organic waste that previously could have caused pollution. We transform these materials into living fertilizers that improve soil quality, strengthen crops, and reduce the use of agrochemicals.

Climate Problem

Improper management of organic waste leads to pollution, unpleasant odors, and emissions. In addition, excessive use of agrochemicals degrades the soil. This is important because it affects productivity, water quality, biodiversity, and soil health.

Solution

GuanaVerde Fertilizers transforms organic waste into vermicompost, compost, leachate, and tea containing beneficial microorganisms, thereby reducing pollution and providing bio-inputs that regenerate soil and reduce the use of agrochemicals.

Revenue Model

We will generate revenue by selling vermicompost, compost, enriched soil, leachate, tea, and other organic inputs to farmers, nurseries, gardens, orchards, pastures, and distributors, while strengthening our scheduled deliveries and technical advisory services.

Target Market

Farmers, ranchers, nurseries, landscapers, gardeners, home gardeners, regenerative farms, and distributors looking to improve soil health and reduce the use of agrochemicals

Social Impact

Migrants, People Living in Extreme Poverty

Demand Evidence

We are already selling products, receiving repeat orders, and seeing interest from farmers, nurseries, gardens, and pastures in organic alternatives that improve soil quality and reduce the use of agrochemicals

Competitors

We compete with chemical fertilizers, commercial compost, local organic fertilizers, and nurseries that sell growing media. In Guanacaste, there are small-scale producers of compost, bio-inputs, enriched soil, growing media, and other products.

Founder Expertise

We offer expertise in vermiculture, composting, organic waste management, the production of bio-inputs, support for growers, and practical knowledge of soils, crops, gardening, pastures, and regenerative agriculture. Based on trials with clients.

External Support

We have received support from Banca para el Desarrollo through the Activa CATIE program, in the form of non-repayable funds to strengthen the project, improve processes, and advance the growth of Abonos GuanaVerde.

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