ABS -Alternativas Biológicas Solubles · Industria limpia (es decir, innovación en materiales, diseño, equipos, control, producción, envasado)

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Country: Guatemala **Category:** Industria limpia (es decir, innovación en materiales, diseño, equipos, control, producción, envasado) **Impact Areas:** Mitigation **Stage:** Ideation **Team Size:** 2 **Funded:** NO **Founder:** Eduardo Lico

Elevator Pitch

Production and commercialization of products of biological origin for the ecological management of drinking water, wastewater and agriculture and the production of inputs for industrial and commercial use.

Climate Problem

The absence of a massive supply of ecological products for wastewater treatment, drinking water and organic agriculture, and of inputs for industrial activity and commercial products.

Solution

To have industrial-scale supply and commercial access to biological alternatives for all these users.

Revenue Model

By means of business activity: The planning, projection, production and commercialization of products of biological origin aimed at the aforementioned activities and markets.

Target Market

Public Institutions: Municipal, Community and Central Governments. Private institutions: Local development organizations (NGOs), industries, businesses, buildings, hospitals and farmers.

Social Impact

Pueblos indígenas Personas pertenecientes a minorías nacionales o étnicas, religiosas y lingüísticas Inmigrantes Refugiados, solicitantes de asilo y desplazados internos Personas que viven en la pobreza extrema Mujeres Personas LGBTQI+

Demand Evidence

Several studies show the increase in solid waste, liquid waste and greenhouse gas pollution resulting from population growth across the country, and at the same time the growing demand for environmentally friendly solutions.

Competitors

Small and medium-sized producers of chemical and biological products for the same purposes.

Founder Expertise

Environmental Engineer. Three years of work experience in small scale and community testing and production.

External Support

None.

Team

My person as General Manager; Define business strategy (Mainly production and commercialization). The second collaborator, Engineer in Renewable Natural Resources, Assistant Manager; Support in technical and administrative processes.

Founder

Eduardo Lico

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