Agroecológica Alvarez · Food & Agriculture

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Country: Costa Rica · San Carlos **Category:** Food & Agriculture **Impact Areas:** Mitigation **Stage:** Launched **Team Size:** 4 **Website:** —

Elevator Pitch

Evergreen

Climate Problem

The greenhouse effect: I'm reforesting as much as I can with various native species, including the mountain almond tree, which is important for the endangered green macaw.

Solution

I want to register the entire property

Revenue Model

I have a farm, but I want to incorporate tourism into the same property

Target Market

Local and foreign businesses

Social Impact

People Living in Extreme Poverty

Demand Evidence

I have experience in the areas I am currently working on or developing, and I am aware of the area's potential.

Competitors

The closest option would be Fortuna, but rather than being a competitor, it would be a partner in attracting many people interested in green practices.

Founder Expertise

All of this is based on my career, the courses I've taken, and the knowledge I've acquired.

External Support

None

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