

AgroHotel Solidario Suchitoto. · Efficiency

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Country: El Salvador · Suchitoto. **Category:** Efficiency **Impact Areas:** Adaptation, Circular Economy **Stage:** Sketches **Team Size:** 25 **Website:** <https://info.crcsuchitoto.com>

Elevator Pitch

AgroHotel Solidario Suchitoto is a community-led, low-carbon lodging model that combines earth-built cabins with agroecological food production. Tourism income subsidizes lodging for rural patients and finances climate-resilient livelihoods.

Climate Problem

Rural families near Suchitoto face climate-vulnerable livelihoods, high food costs and limited income. Tourism is growing, but benefits rarely reach communities or finance local adaptation.

Solution

We will launch a low-carbon agrohôtel: five cabins with vegetable gardens, poultry and fish production, offering regenerative tourism and subsidized stays for rural patients.

Revenue Model

Revenue comes from paid agroecological lodging, farm-to-table meals, guided visits, workshops and sale of vegetables, eggs and fish. Tourist income subsidizes low-cost stays for patients.

Target Market

What is your target market? Eco-conscious travelers visiting Suchitoto, solidarity delegations, universities, NGOs and local tourists seeking regenerative rural experiences; plus rural patients needing affordable lodging.

Social Impact

People Living in Extreme Poverty, Women

Demand Evidence

How do you know there is demand for your solution? Suchitoto is a tourism destination and CRC/CoCoDA already mobilize visitors and solidarity delegations. Rural patients face lodging barriers, while tourists seek authentic community-based climate experien

Competitors

Who are your competitors? Do you know anyone in your area? Local hotels and hostels in Suchitoto offer conventional lodging. Few combine low-carbon earth-built cabins, agroecological production, community ownership and a solidarity health subsidy.

Founder Expertise

What expertise or experience do you bring to this project? CRC brings 30+ years in community development, agroecology, health and rural organizing; Radio Suchitlán supports outreach; CoCoDA adds international solidarity and fundraising experience.

External Support

What external support have you already received? CRC provides land/community governance, 30+ years of local experience and volunteer labor. The first cabin has a validated US\$15,000 construction budget.

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