

AMARUM LABS SAC BIC · Clean Industry

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Country: Peru · Juanjui, Moyobamba **Category:** Clean Industry **Impact Areas:** Mitigation, Circular Economy
Stage: Prototype **Team Size:** 2 **Website:** <https://www.linkedin.com/in/erickrivasmori/>

Elevator Pitch

We upcycle cacao waste into standardized B2B cosmetic ingredients using green tech. We provide verified carbon abatement (LCA) and traceability, offering global labs a sustainable alternative to synthetics.

Climate Problem

Cacao husks are burned or wasted, emitting GHG. Simultaneously, the beauty industry relies on synthetics. We tackle agricultural waste and the lack of traceable Amazonian oils like Sacha Inchi to decarbonize the cosmetic supply chain.

Solution

We operate an Amazonian B2B biorefinery pilot. We upcycle cacao using green solvents and cold-press Sacha Inchi. We deliver standardized bio-actives alongside a full technical dossier and CO2 abatement data to global labs

Revenue Model

Through B2B wholesale of two lines: hydro-glycolic cacao extracts and lipidic Sacha Inchi oils. We use distribution partners for logistics, selling to Clean Beauty labs seeking high-performance, sustainable, and traceable active ingredients.

Target Market

Global Clean Beauty B2B formulators and specialty chemical distributors seeking traceable, GMP-compliant, and carbon-negative Amazonian active ingredients (Sacha Inchi lipidic oils and Cacao hydro-glycolic extracts)

Social Impact

Indigenous Peoples, Persons Belonging to National or Ethnic - Religious and Linguistic Minorities, People Living in Extreme Poverty

Demand Evidence

Through technical B2B sampling validating our physicochemical specs, resulting in formal Letters of Intent (LOIs) from labs urgently replacing synthetic lipids and antioxidants with our standardized Amazonian actives.

Competitors

Synthetic ingredient manufacturers and traditional Amazonian aggregators. Aggregators lack GMP/industrial standardization, while synthetics lack the traceable ESG narrative that modern Clean Beauty brands strictly demand.

Founder Expertise

CEO brings Industrial Engineering & agro-governance expertise. Supported by a Fractional Pharmaceutical Chemist ensuring GMP compliance and direct supply contracts with Sacha Inchi and Cacao cooperatives in San Martin

External Support

We secured S/ 67,000 from ProInnovate Peru strictly for pilot machinery CAPEX and incubation. We also leveraged private seed capital for operations and obtained formal Letters of Intent (LOIs) from labs validating our technical sampling.

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