Amazóniko · Air & Environment

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Country: ?? Colombia · Bogotá **Category:** Air & Environment **CT Taxonomy:** CT-IC-003 — Supply Chain Traceability **Impact Areas:** Circular Economy **Stage:** Launched **Team Size:** 11.0 **Website:** https://www.amazoniko.com/ **Funded:** True (180000.0) **Founder:** Catalina Arias Agudelo; Daniel Rodríguez

Elevator Pitch

Amazóniko is a circular economy operating system that connects households, businesses, and recyclers to recover waste with full traceability. We transform post-consumer materials into measurable climate impact, social inclusion, and sustainable compliance.

Climate Problem

In Latin America, much of the waste ends up in landfills, generating emissions and leading to material loss. Amazóniko mitigates this impact by recovering post-consumer waste with traceability and integrating waste pickers into the climate solution.

Solution

Amazóniko turns waste management into a shared value proposition: it promotes source separation, traceable collection, incentives for users (both waste generators and managers), and verifiable data so that companies can measure their impact and close the loop.

Revenue Model

We generate revenue through B2B contracts for Extended Producer Responsibility, traceability, environmental stewardship, and closed-loop systems; B2C memberships; the sale of recovered materials; and impact reports.

Target Market

Our market includes B2B customers with Extended Producer Responsibility obligations and environmental, social, and governance goals; waste-generating users looking for easy recycling options; and waste management companies requiring traceability and revenue streams.

Social Impact

People of African Descent, Migrants, Women, LGBTQI+ People

Demand Evidence

Demand is driven by Extended Producer Responsibility regulations, environmental, social, and governance pressures, and our own momentum: over 22,000 users, over 250,000 collections, over 5,000 tons, and over 25 brands.

Competitors

Our competitors include Extended Producer Responsibility (EPR) organizations, environmental traceability platforms, post-consumer program operators, and consulting firms that offer environmental compliance solutions.

Founder Expertise

The team brings together expertise in the circular economy, environmental regulation, technology, logistics operations, B2B sales, communications, and creative advertising, with nine years of experience building Amazóniko on the ground, working alongside waste pickers and businesses.

External Support

We have received support from NESsT, Acumen Angels, Rockstart Impact, and Fondo Oriri in the form of catalytic capital, mentoring, strategic guidance, and connections to strengthen our model, technology, and scaling efforts.

Team

CEO: strategy and fundraising; CSO: sustainability and compliance; COO: operations; CTO and developers: technology; Customer Service, SDR, and KAM: customers and sales; communications, administration, and operational support: day-to-day operations.

Founder

Catalina Arias Agudelo; Daniel Rodríguez

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