Arte y reciclaje para la paz. Mujeres creando Economìa Circular con propòsito · Air & Environment

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Country: ?? Colombia · Bucaramanga **Category:** Air & Environment **CT Taxonomy:** CT-WA-004 — Circular Products & EPR **Impact Areas:** Circular Economy **Stage:** Ideation **Team Size:** 5.0 **Funded:** False **Founder:** [PENDIENTE]

Elevator Pitch

With art, purpose, and love, we set out

Climate Problem

The initiative helps address environmental issues such as plastic pollution, improper disposal of organic waste, greenhouse gas emissions, and the degradation of unused plastic waste.

Solution

The proposal promotes the reuse of plastic containers, particularly PET bottles, by transforming them into repurposed items through the use of artisanal techniques such as painting and the incorporation of materials

Revenue Model

by selling flower pots, fertilizer, and insecticide mixtures.

Target Market

Residential complexes that lack space for plants. Anyone who appreciates handcrafted items (flower pots made using traditional techniques)

Social Impact

Migrants, People Living in Extreme Poverty, Women

Demand Evidence

I made some flower pots, and people liked them and bought them from me. I make homemade insecticides and have sold them.

Competitors

The nurseries

Founder Expertise

I’m from Artea, and I know techniques that I can use and teach to make planters out of plastic bottles, cans, and other recycled containers. I have knowledge of organic fertilizers, plants, and aromatic herbs and their properties, and I know how to make insecticides.

External Support

None

Team

Recycle, create, paint, grow, and sell

Founder

[PENDIENTE]

Revisión #6
Creado 2026-05-29 03:21:37 UTC por Angelica Diaz
Actualizado 2026-09-21 14:03:09 UTC por Angelica Diaz