

# Arusha Ungalishe · Food & Agriculture

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## Arusha Ungalishe

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**Country:** Costa Rica · Limon **Category:** Food & Agriculture **Impact Areas:** Circular Economy **Stage:** Prototype  
**Team Size:** -4 **Website:** —

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## Elevator Pitch

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Rich Pure Nutrition

## Climate Problem

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Unreliable rainfall from climate change affect food security. We use resilient crops like sorghum and millet in Ungalishe to ensure stable nutrition in all seasons. This matters as it secures child health against climate-induced food shortage

## Solution

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We offer Ungalishe, a nutritive flour from millet, sorghum, and cassava. We buy these climate-resilient crops from local farmers, process them into affordable, nutrient-rich packs, and distribute them to families to combat malnutrition in all markets

## Revenue Model

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Revenue comes from selling Ungalishe in 500g, 1kg, and 2kg packs. By getting raw materials from local farmers at affordable prices, we lower costs. Sales will be made through local and regional markets to reach families of all income levels in Arusha.

# Target Market

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The children who are have finished breast feeding from age of 6 months.

# Social Impact

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People of African Descent, Indigenous Peoples, People Living in Extreme Poverty, Women

# Demand Evidence

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In Arusha, children face malnutrition due to poor diets and parents are actively seeking affordable, mineral-rich flour, which is the gap Ungalishe fills. Our priority is social impact that is securing the health of future generations through better food

# Competitors

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My competitors include local small-scale grinding mills in Arusha and major national companies like Azam and Monaban.

# Founder Expertise

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As the food production manager and marketing manager hence i ensure the correct formulars and proportions needed to used for the manufacturing of the flour and searching for the demand, local farmers and setting of the price

# External Support

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None

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Source: *ClimateLaunchpad 2026 Application* · App ID: 8978 Ingested: 2026-05-25

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