ASOCIACIÓN DE RECICLADORES FAMILIA CIKLO ESP · Air & Environment

ASOCIACIÓN DE RECICLADORES FAMILIA CIKLO ESP

Country: ?? Colombia · BOGOTA **Category:** Air & Environment **CT Taxonomy:** CT-WA-003 — Recycling & Materials Recovery **Impact Areas:** Circular Economy **Stage:** Launched **Team Size:** 104.0 **Website:** https://www.tiktok.com/@asofamiciklo **Funded:** False **Founder:** Ingrid LEÓN MANCIPE

Elevator Pitch

The Familia Ciklo ESP Waste Pickers' Association is an organization dedicated to the recovery, reuse, and responsible management of solid waste in Bogotá. It is made up of professional waste pickers who work toward social inclusion, the

Climate Problem

We address the improper management of solid waste, which increases GHG emissions. Our triple-impact approach (social, environmental, and economic) empowers waste pickers, reduces pollution, and strengthens circular economies

Solution

We offer an inclusive recycling model that organizes, formalizes, and digitizes the work of waste pickers. In practice, we improve waste collection, traceability, and recovery, thereby strengthening circular economies.

Revenue Model

We generate revenue by selling recyclable materials, providing recycling services to businesses, and forming partnerships with public and private entities within the circular economy.

Target Market

Our target market includes companies, businesses, and institutions that generate recyclable waste, as well as public entities interested in sustainable waste management and meeting circular economy goals.

Social Impact

People of African Descent, Migrants, People Living in Extreme Poverty, Women

Demand Evidence

There is demand because companies and organizations must meet environmental goals and require waste management services. In addition, there is a high volume of recyclable materials and a growing need for sustainable and traceable solutions.

Competitors

Our competitors include other waste picker associations and private waste management companies in Bogotá. We stand out because of our triple-impact approach and our direct work with professional waste pickers.

Founder Expertise

We have experience in informal recycling, waste management, and community work. We know the area well, operate in several neighborhoods across Bogotá, and promote inclusion, formalization, and the circular economy.

External Support

We have received support from public and private entities in the form of training, technical assistance, and institutional coordination, which have strengthened our organizational and operational capacities.

Team

The administrative team oversees operations, partnerships, and traceability. Recycling families collect, sort, and reuse waste, contributing to social, environmental, and economic impact.

Founder

Ingrid LEÓN MANCIPE

Revisión #5
Creado 2026-05-29 03:20:57 UTC por Angelica Diaz
Actualizado 2026-09-18 19:16:22 UTC por Angelica Diaz