BANK OF TIERRAS DE COLOMBIA · Air & Environment

BANK OF TIERRAS DE COLOMBIA

Country: ?? Colombia · MANIZALES **Category:** Air & Environment **CT Taxonomy:** CT-AF-005 — Community Reforestation / REDD+ **Impact Areas:** Nature-Based **Stage:** Ideation **Team Size:** 9.0 **Website:** https://bankoftierrasdecolombia.com **Funded:** False **Founder:** JUAN CARLOS ZULUAGA

Elevator Pitch

PLATFORM FOR ADOPTING SQUARE METERS OF LAND OR FRUIT, TIMBER, OR ORNAMENTAL TREES

Climate Problem

Deforestation in Colombia has increased by 21% in recent years, and by 31% worldwide.

Solution

BY USING OUR PLATFORM AND ADOPTING TREES THROUGH THE APP IN COLOMBIA AS AN EXAMPLE FOR THE WORLD, THE UN'S CLIMATE ACTION GOALS WILL BE ACHIEVED

Revenue Model

UPON PAYMENT OF THE ADOPTION AGREEMENT, WHICH INCLUDES: CHOICE OF PLANTING SITE, SELECTION OF THE SQUARE METERS OF LAND AND TREES TO BE PLANTED; PERIODIC REPORTS

Target Market

PEOPLE AND COMPANIES

Social Impact

Persons Belonging to National or Ethnic - Religious and Linguistic Minorities

Demand Evidence

THE GENERAL PUBLIC AND BUSINESSES: THE WORLD NEEDS COMPANIES LIKE THESE TO PREVENT THE DISASTERS OF CLIMATE CHANGE

Competitors

I DON'T KNOW

Founder Expertise

A COMPETENT TEAM OF PROFESSIONALS WITH EXPERIENCE IN UNDERSTANDING AND MANAGING BIODIVERSITY, MICRO-WATERSHEDS, PROJECTS WITH CIVIL SOCIETY, ETC.

External Support

NOT YET

Team

ADMINISTRATION, LAND MANAGEMENT, ENVIRONMENTAL MANAGEMENT, SOCIAL MANAGEMENT, AGRICULTURAL ACTIVITIES, GIS MANAGEMENT, AND LEGAL ISSUES A GEOLOGIST

Founder

JUAN CARLOS ZULUAGA

Revisión #5
Creado 2026-05-29 03:22:08 UTC por Angelica Diaz
Actualizado 2026-09-18 19:16:47 UTC por Angelica Diaz