

# BioHotel Néctar · Food & Agriculture

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## BioHotel Néctar

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**Country:** El Salvador · San Salvador **Category:** Food & Agriculture **Impact Areas:** Nature-Based **Stage:** Prototype **Team Size:** 5 **Website:** —

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## Elevator Pitch

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BioHotel Néctar is a sustainable and innovative project that promotes the conservation of pollinating insects by creating eco-friendly hotels made from recyclable and environmentally friendly materials.

## Climate Problem

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BioHotel Néctar combats the loss of pollinators and biodiversity caused by pollution and chemicals, protecting ecosystems that are essential for agriculture and environmental balance.

## Solution

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BioHotel Néctar installs eco-friendly shelters for beneficial insects, helping to restore pollinator populations, naturally reduce pests, and promote sustainable spaces.

## Revenue Model

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We will generate revenue by selling insect hotels, eco-friendly products, and educational activities focused on sustainable tourism.

## Target Market

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Our target market includes hotels, schools, nurseries, tourist attractions, businesses, and individuals interested in sustainability, biodiversity, and environmental education.

# Social Impact

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Indigenous Peoples, People Living in Extreme Poverty, Women

# Demand Evidence

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There is growing interest in eco-friendly solutions and sustainable tourism. In addition, schools, communities, and businesses are seeking innovative and educational environmental projects.

# Competitors

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In El Salvador, there are eco-tourism and sustainability projects such as Árbol de Fuego Eco-Hotel and other eco-hotels, but we have not identified any competitors focused on hotels for insects and the protection of pollinators.

# Founder Expertise

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We have expertise in sustainability research, tourism, and creative design, as well as experience in academic projects focused on environmental innovation and teamwork.

# External Support

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We have received academic support and guidance on sustainability to develop the prototype as an innovative environmental project.

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