BioHotel Néctar · Food & Agriculture

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Country: El Salvador · San Salvador **Category:** Food & Agriculture **Impact Areas:** Nature-Based **Stage:** Prototype **Team Size:** 5 **Website:** — **Founder:** Daniela Guadalupe Villalta Hernández

Elevator Pitch

BioHotel Néctar is a sustainable and innovative project that promotes the conservation of pollinating insects by creating eco-friendly hotels made from recyclable and environmentally friendly materials.

Climate Problem

BioHotel Néctar combats the loss of pollinators and biodiversity caused by pollution and chemicals, protecting ecosystems that are essential for agriculture and environmental balance.

Solution

BioHotel Néctar installs eco-friendly shelters for beneficial insects, helping to restore pollinator populations, naturally reduce pests, and promote sustainable spaces.

Revenue Model

We will generate revenue by selling insect hotels, eco-friendly products, and educational activities focused on sustainable tourism.

Target Market

Our target market includes hotels, schools, nurseries, tourist attractions, businesses, and individuals interested in sustainability, biodiversity, and environmental education.

Social Impact

Indigenous Peoples, People Living in Extreme Poverty, Women

Demand Evidence

There is growing interest in eco-friendly solutions and sustainable tourism. In addition, schools, communities, and businesses are seeking innovative and educational environmental projects.

Competitors

In El Salvador, there are eco-tourism and sustainability projects such as Árbol de Fuego Eco-Hotel and other eco-hotels, but we have not identified any competitors focused on hotels for insects and the protection of pollinators.

Founder Expertise

We have expertise in sustainability research, tourism, and creative design, as well as experience in academic projects focused on environmental innovation and teamwork.

External Support

We have received academic support and guidance on sustainability to develop the prototype as an innovative environmental project.

Source: ClimateLaunchpad 2026 Application · App ID: 9946 Ingested: 2026-05-25

Founder

Daniela Guadalupe Villalta Hernández

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