Biosumaq · Air & Environment

Biosumaq

Country: Peru · Chiclayo **Category:** Air & Environment **Impact Areas:** Circular Economy **Stage:** Ideation **Team Size:** 2 **Website:** —

Elevator Pitch

A company that will provide services related to the circular economy.

Climate Problem

Organic and inorganic solid waste

Solution

Regarding organic waste, provide businesses and households with a collection service for commercial and organic waste; use the organic waste to undergo a pyrolysis process and produce charcoal briquettes.

Revenue Model

With the pickup service for homes and businesses, charge a monthly subscription fee. Once the charcoal briquettes have been manufactured, sell them to businesses such as restaurants, households, etc.

Target Market

Socioeconomic levels A, B, and C (B2C), businesses (B2B)

Social Impact

People Living in Extreme Poverty, Women

Demand Evidence

In the north, traditional fuels such as coal and firewood are widely used, and these resources are often obtained through destructive methods. This can be used as an alternative to those resources.

Competitors

Street vendors, farmers' markets

Founder Expertise

My teammate is an industrial engineering student.

External Support

None

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