BRIXSAN LIMPIEZA Y SEGURIDAD · Water

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Country: Peru · CAJAMARCA **Category:** Water **Impact Areas:** Mitigation, Adaptation, Circular Economy, Nature-Based **Stage:** Launched **Team Size:** 6 **Website:** https://brixsan.com/

Elevator Pitch

We manufacture products and implement processes for the treatment of domestic wastewater, thereby reducing environmental pollution.

Climate Problem

I’m signing up for ClimateLaunchpad because I’m looking for the tools to turn our technical solution into a scalable and sustainable business model. My goal is to validate the potential of my idea in front of global experts.

Solution

We offer products called BIOLAC C3, BIOLAC PTAR, and BRIXCRETA, which are biological catalysts that help break down organic matter. We have already validated this solution in practice with more than 10,000 families in rural areas of Cajamarca.

Revenue Model

Revenue is generated through the sale of products and services, as there is a large market interested in wastewater treatment, but a lack of technical support and access to appropriate products limits this potential.

Target Market

Households in rural areas, small towns, and small wastewater treatment plants.

Social Impact

Indigenous Peoples, People Living in Extreme Poverty, Women

Demand Evidence

Because we have been growing steadily, and this has allowed us to add four new members to our team

Competitors

There are products available, but they are imported, and the instructions for use are unclear. Furthermore, since they are imported, they are not always suited to our climate.

Founder Expertise

At first, it was just West and me, but we later added four more people to the team. We have over seven years of experience working on sanitation issues, and the people who have joined us since then have remained with us.

External Support

PROINNOVATE ONG YOUNG WATER SOLUTIONS, ASOCIACIÓN SUIZA DEL AGUA (SWP) YOUTH, TOILET BOARD COALITION, BID FEMSA y SIRWASH

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