

Chacras integrales · Food & Agriculture

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Country: Peru · Lima **Category:** Food & Agriculture **Impact Areas:** Circular Economy **Stage:** Prototype **Team Size:** 3 **Website:** —

Elevator Pitch

Establishment of integrated farms that promote the exchange of native seeds in indigenous communities

Climate Problem

Loss of agricultural biodiversity, soil and water degradation, food insecurity, and dependence on commercial seeds.

Solution

Crop diversification, the recovery and cultivation of native seeds, agroforestry and integrated management, a resilient community network, and reduced dependence on external sources.

Revenue Model

Experiential tourism and agroecology, Sale of agricultural surplus, processed products, seed exchanges and fairs, partnerships with eco-friendly restaurants and hotels, and cooperation funds and projects.

Target Market

Conscious urban consumers, the education and tourism markets

Social Impact

Indigenous Peoples

Demand Evidence

There are more environmentally conscious consumers and businesses

Competitors

Organizations with similar activities

Founder Expertise

Technical expertise in project management and the preservation of ancestral knowledge

External Support

Financial support for a pilot

Source: ClimateLaunchpad 2026 Application · App ID: 9207 Ingested: 2026-05-25

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