# Chacras integrales · Food & Agriculture

# Chacras integrales

**Country:** Peru · Lima **Category:** Food & Agriculture **Impact Areas:** Circular Economy **Stage:** Prototype **Team Size:** 3 **Website:** —

## Elevator Pitch

Establishment of integrated farms that promote the exchange of native seeds in indigenous communities

## Climate Problem

Loss of agricultural biodiversity, soil and water degradation, food insecurity, and dependence on commercial seeds.

## Solution

Crop diversification, the recovery and cultivation of native seeds, agroforestry and integrated management, a resilient community network, and reduced dependence on external sources.

## Revenue Model

Experiential tourism and agroecology, Sale of agricultural surplus, processed products, seed exchanges and fairs, partnerships with eco-friendly restaurants and hotels, and cooperation funds and projects.

## Target Market

Conscious urban consumers, the education and tourism markets

# Social Impact

Indigenous Peoples

# Demand Evidence

There are more environmentally conscious consumers and businesses

# Competitors

Organizations with similar activities

# Founder Expertise

Technical expertise in project management and the preservation of ancestral knowledge

# External Support

Financial support for a pilot

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*Source: ClimateLaunchpad 2026 Application · App ID: 9207 Ingested: 2026-05-25*

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