CIBS Pucallpa · Clean Industry

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Country: Peru · Peru **Category:** Clean Industry **Impact Areas:** Adaptation, Circular Economy, Nature-Based **Stage:** Launched **Team Size:** 5 **Website:** https://www.encsust4in4ble.earth/

Elevator Pitch

CIB Pucallpa is a bio-industrial hub transforming Amazonian waste into high-value assets. Using our TRL-funnel and Law 30309, we de-risk private investment by 70%, making the standing forest financially superior to deforestation via tech-circularity

Climate Problem

Amazonian deforestation is a "profitability failure." We tackle the 90% agri-waste loss by converting biomass into high-value assets. This matters because it makes standing forests 35% more profitable than clearing land, fixing carbon via Biochar

Solution

We offer a Bio-Innovation Hub using SFE and Pyrolysis to turn agri-waste into bio-actives and Biochar. Practically, we deploy modular nodes that increase producer income by 35%, creating a TRL-validated, zero-deforestation circular circuit

Revenue Model

Revenue comes from: 1) B2B sales of bio-actives/Biochar. 2) Success fees via Law 30309 R&D tax optimization. 3) Tech-licensing of modular units. This diversified model ensures cash flow while de-risking high-tech Amazonian assets for global partners.

Target Market

Global Beauty and Pharma corporations seeking high-purity, zero-deforestation bio-actives. We also target large-scale agri-industries in Peru needing to optimize R&D taxes via Law 30309 by converting their environmental liabilities into new assets.

Social Impact

Indigenous Peoples, Migrants, People Living in Extreme Poverty, Women

Demand Evidence

Validated through LOIs from Global Beauty off-takers and pilot tests with local exporters. We've identified a supply gap for traceable, high-purity bio-actives. Industrial partners confirm high interest in Law 30309 to de-risk their R&D investment.

Competitors

Competitors include traditional commodity exporters and synthetic bio-active labs. Locally, informal biomass collectors exist. We differ by integrating Law 30309 tax-benefits with TRL-7 tech, offering a de-risked, traceable, and circular ecosystem

Founder Expertise

Led by Ing. Eduardo Noriega, we combine 20+ years in Amazonian bio-industry with experts in Financial Engineering (Law 30309). Our team bridges the gap between field-level biomass sourcing, TRL-certified lab R&D, and global corporate ESG compliance.

External Support

Validated by ENC Sustainable through technical R&D cooperation. We've secured $50k in founder/private equity and local gov technical support. Our model is legally backed by Peru's Law 30309, ensuring 70% risk reduction for upcoming industrial scale-up

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