

Claudia Osorio Arte y Vidrio - Air & Environment

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Country: ?? Colombia · Manizales **Category:** Air & Environment **CT Taxonomy:** CT-WA-003 — Recycling & Materials Recovery **Impact Areas:** Circular Economy **Stage:** Launched **Team Size:** 2.0 **Website:** <https://sites.google.com/view/arteyvidrio/inicio> **Funded:** False

Elevator Pitch

Recycle 100% of the glass to create decorative and functional items

Climate Problem

Make the most of glass, a material that can be reused indefinitely and takes 4,000 years to degrade.

Solution

Processing glass using various techniques, such as cutting, painting, and thermoforming. Creating items ranging from glasses, incense burners, lanterns, planters, wind chimes, and jewelry to coasters and borders

Revenue Model

I am already generating revenue from the sale of these products, with a focus on the HORECA sector.

Target Market

Hospitality Industry

Social Impact

Women, LGBTQI+ People

Demand Evidence

It's already generating revenue, but what really stands out is that 100% of the bottle components are used—nothing goes to waste.

Competitors

In Colombia: Nos vidrios Two glass PROGLAS Specializing in glassware manufacturing

Founder Expertise

Different painting techniques; I'm always eager to learn so I can grow my business

External Support

Zasca Metalmecánica, a member of the Manizales Chamber of Commerce. Various training programs aimed at improving and optimizing processes

Team

Product development and lead generation for marketing

Founder

Claudia Patricia Osorio Giraldo

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