Climate Transition Intelligence Platform · Clean Industry

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Country: ?? Colombia · BOGOTA **Category:** Clean Industry **CT Taxonomy:** CT-XS-004 — ESG / Climate Risk & Disclosure **Stage:** Prototype **Team Size:** 2.0 **Funded:** False **Founder:** Kelly Basabe Alvarado

Elevator Pitch

Digital platform that helps SMEs measure GHG emissions (Scopes 1–3) and assess climate risks using local factors, enabling them to align investments with climate goals and become more attractive to investors and financial institutions

Climate Problem

SMEs lack reliable, standardized emissions data, limiting access to climate finance and slowing mitigation. This matters because SMEs represent most businesses and emissions, yet remain excluded from financial flows needed for transition.

Solution

We offer a digital platform with expert support that helps SMEs measure emissions (Scopes 1–3), assess risks, and generate structured data aligned with PCAF, enabling financial institutions to evaluate projects and support climate investment

Revenue Model

Subscription-based model combining access to the digital platform and advisory services for SMEs and financial institutions, plus additional revenue from climate data analytics and project pipeline identification for investors

Target Market

SMEs in Latin America, especially in carbon-intensive sectors, and financial institutions seeking to measure financed emissions, assess climate risks, and identify sustainable investment opportunities

Social Impact

Indigenous Peoples, Women

Demand Evidence

Growing regulatory pressure (PCAF, IFRS, taxonomies) and lack of SME data create demand. Financial institutions need better data, while SMEs require tools to access climate finance, confirming a clear market gap

Competitors

Competitors include carbon accounting tools (Persefoni, Watershed) and climate consultants. However, they focus on large firms. Our differentiation is SME focus, local data, and integration with financial decision-making.

Founder Expertise

Strong expertise in climate finance, emissions accounting, impact measurement, and sustainable infrastructure. Experience working with financial institutions, public sector, and international frameworks such as PCAF and IRIS+

External Support

The project builds on technical expertise in climate finance, PCAF methodologies, and prior work with financial institutions and impact frameworks. Early-stage development has been supported through internal resources

Team

Kelly leads the technical and climate strategy, including emissions accounting, impact methodologies, and sustainability frameworks. Richard leads financial structuring, partnerships, and engagement with financial institutions to scale SME climatesolution

Founder

Kelly Basabe Alvarado

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