Coffee Kreis · Clean Industry

Coffee Kreis

Country: ?? Colombia · Barranquilla **Category:** Clean Industry **CT Taxonomy:** CT-WA-004 — Circular Products & EPR **Impact Areas:** Circular Economy **Stage:** Launched **Team Size:** 2.0 **Website:** https://coffeekreis.com **Funded:** True (86365.0)

Elevator Pitch

Transforming recycled coffee grounds into sustainable and compostable consumer products, such as coffee cups and saucers, free of plastics.

Climate Problem

99% of HORECA coffee grounds are landfilled and billions of single-use plastic cups pollute daily. We close both loops by turning waste coffee grounds into reusable, plastic-free cups sold to the businesses creating the waste.

Solution

We collect spent coffee grounds from HORECA clients, blend them into a composite material, and manufacture reusable, compostable cups, lids, and saucers. Sold back to the same industry creating the waste, closing the loop completely.

Revenue Model

B2B transaction-based model: HORECA clients (cafes, hotels, cruise lines, airlines) buy our cups, lids, and saucers per unit.

Target Market

HORECA: coffee shops, hotels, restaurants, cruise lines, airlines, offices, and corporate gift buyers. Primary markets are Colombia and the USA, with European expansion underway via accounts in Spain and Ireland.

Social Impact

People Living in Extreme Poverty, Women

Demand Evidence

150+ HORECA partners around the world, active pilots with Juan Valdez and Holland America Cruise Line in the USA, $27K crowdfunded from 350+ backers, and 2.5x revenue growth in 2025.

Competitors

Main competitors are conventional single-use plastic and paper cup manufacturers. In the sustainable space: Huskee (rice husk cups) and Kaffeeform (Germany, coffee grounds cups). No direct competitor operates in Colombia or the US.

Founder Expertise

Co-founders with hands-on experience in circular economy manufacturing, B2B sales, logistics, and supply chain across Colombia and the USA. Built a revenue-generating startup from zero during the pandemic with 150+ active HORECA clients.

External Support

$100K pre-seed from angel investors, $27K raised from 350+ crowdfunding backers, $25k EmprendeenTikTok 1st place in Colombia Award, $12K DIA Award winner.

Team

Ricardo Garcia - CEO Daniela Insignares - COO

Founder

Ricardo Garcia

Revisión #2
Creado 2026-05-29 03:20:45 UTC por Angelica Diaz
Actualizado 2026-06-11 02:29:02 UTC por Gideon Blaauw