Communitylab · Clean Industry

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Country: ?? Colombia · Pereira **Category:** Clean Industry **CT Taxonomy:** CT-XS-008 — Circular Economy Consulting & Platforms **Impact Areas:** Circular Economy, Nature-Based **Stage:** Launched **Team Size:** 7.0 **Funded:** False **Founder:** beatriz eugenia correa perez

Elevator Pitch

It's not waste management—it's monetizing the circular economy

Climate Problem

CommunityLab combats material loss and emissions caused by poorly managed waste through traceability, resource recovery, and the circular economy, reducing CO? emissions and transforming waste into new resources.

Solution

CommunityLab develops traceability, AI, and IoT technologies to measure, recover, and repurpose waste, creating circular flows that reduce emissions, optimize resources, and generate new sustainable materials.

Revenue Model

CommunityLab generates revenue through SaaS licenses for traceability, consulting services in the circular economy, materials analysis, waste recovery, ESG metrics, and the development of customized cleantech solutions. (It is already generating revenue.)

Target Market

B2B companies, industries, waste management operators, consumer brands, and organizations seeking traceability, a circular economy, waste recovery, and compliance with ESG and sustainability metrics.

Social Impact

Women

Demand Evidence

CommunityLab validates demand through pilot projects with companies, requests for traceability and ESG metrics, the growth of the circular economy, and the increasing need to reduce waste and emissions and comply with environmental regulations.

Competitors

We compete with environmental consulting firms, waste management companies, and traditional ESG platforms. While there are recycling and sustainability companies in the region, few integrate AI, IoT, traceability, and circular economy principles.

Founder Expertise

CommunityLab brings together expertise in the circular economy, cleantech, waste recovery, traceability, technological development, ESG metrics, biomaterials, AI, and IoT as applied to corporate sustainability.

External Support

CommunityLab has received support through partnerships with companies, universities, and innovation organizations, as well as technical validation, R&D support, and participation in entrepreneurship and sustainability programs.

Team

The team leads efforts in technological development, traceability, the circular economy, R&D in biomaterials, ESG analysis, operations, strategic partnerships, and the design of solutions for value creation and corporate sustainability.

Founder

beatriz eugenia correa perez

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