

convierte residuos animales y plásticos en soluciones ambientales: abono para recuperar suelos y baños fabricados con polímeros mixtos. Una propuesta alineada con el Decreto Basura Cero y con

convierte residuos animales y plásticos en soluciones ambientales: abono para recuperar suelos y baños fabricados con polímeros mixtos. Una propuesta alineada con el Decreto Basura Cero y con aliados estratégicos en la

industria de mascotas.”

Country: ?? Colombia · Bucaramanga **Category:** Clean Industry **CT Taxonomy:** CT-WA-004 — Circular Products & EPR **Impact Areas:** Circular Economy **Stage:** Prototype **Team Size:** 4.0 **Website:** <https://tecnow.web.app/> **Funded:** False

Elevator Pitch

pet grooming salon

Climate Problem

Pet waste pollution in water and unpleasant odors

Solution

We have been testing this as a pilot program, and with the zero-waste decree in place, the time has come to implement the solution

Revenue Model

• Mold manufacturing and injection molding. • Operation of a composting plant. • Collection logistics and special routes. • Marketing and educational campaigns. • Research and development to improve processes.

Target Market

• Municipalities and environmental agencies. • Waste management companies. • Residential complexes and park managers. • Responsible pet owners. • Communities affected by odors and pollution. • Pet food manufacturers (such as

Social Impact

People of African Descent, Indigenous Peoples, Roma - Sinti and Travelers, Persons Belonging to National or Ethnic - Religious and Linguistic Minorities, Migrants, Refugees - Asylum-seekers and Internally Displaced People, People Living in Extreme Poverty, Women, LGBTQI+ People

Demand Evidence

based on current knowledge and international issues

Competitors

the lack of a real solution for pet owners

Founder Expertise

We design urban solutions

External Support

not just the company

Team

Fixed urban sanitation system with an integrated siphon and an automatable hybrid configuration for the disposal of pet waste

Founder

CARLOS FELIPE FORERO MONSALVE

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