

Cosmo - Not Assigned/ Unknown

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Country: Colombia **Category:** Not Assigned/ Unknown **Impact Areas:** Adaptation **Stage:** Prototype **Team Size:** 4 **Funded:** NO

Elevator Pitch

an AI Budgeting, forecasting and reporting Green tracker for green expenses and investment of companies helping companies channel capital towards decarbonization and just transition journey.

Climate Problem

Manual tracking of expenses still relying on spreadsheets More than 2 days are spent in expense reporting with an average of 40% of mistakes. Companies are reporting sustainability information and financial separately when should be together.

Solution

B2B SaaS that integrates accurately expense reporting, categorizing, tracking, budgeting and reporting based on EU regulation identifying sustainable investments and expenditures.

Revenue Model

Expense management software market is expected to grow 10% annually. Subscription based (€50 for freelancers, €100 for SMEs and customizable for larger companies. Transaction based model when there are third party app interacting, and AI expense forecast

Target Market

60M

Social Impact

People of African Descent Indigenous Peoples Roma, Sinti and Travelers Persons Belonging to National or Ethnic, Religious and Linguistic Minorities Migrants Refugees, Asylum-seekers, and Internally Displaced People People Living in Extreme Poverty Women LGBTQI+ People

Demand Evidence

Because the regulation obligues company to report their CapEx and OpEx KPIs that are being channeled towards green investments

Competitors

Workiva

Founder Expertise

more than 5 years working in managerial roles in leading consultancy groups and experience building startups.

External Support

none

Team

CSO , CTO, Backend, frontend developer and UI/UX designer

Founder

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