Easy house · Clean Industry

Easy house

Country: Guatemala · Guatemala **Category:** Clean Industry **Impact Areas:** Mitigation, Circular Economy **Stage:** Ideation **Team Size:** 1 **Website:** —

Elevator Pitch

I want to implement easy materials and different methods of construction in Guatemala like easy bricks and Mörtelpad that improves construction and reduces rubble

Climate Problem

Reduces rubble in the long run find materials to reuse in construction

Solution

The use of materials that doesn’t become trash at the end of the day I can make a great impact in the amount of rubble and in economy

Revenue Model

Selling and implementing this construction methods

Target Market

Construction

Social Impact

Women

Demand Evidence

Construction in Guatemala is in a very high demand and it’s always in constant change

Competitors

No

Founder Expertise

I’m a architect

External Support

Nothing it’s still an idea

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