

# Easy house · Clean Industry

---

## Easy house

---

**Country:** Guatemala · Guatemala **Category:** Clean Industry **Impact Areas:** Mitigation, Circular Economy **Stage:** Ideation **Team Size:** 1 **Website:** —

---

## Elevator Pitch

---

I want to implement easy materials and different methods of construction in Guatemala like easy bricks and Mörtelpad that improves construction and reduces rubble

## Climate Problem

---

Reduces rubble in the long run find materials to reuse in construction

## Solution

---

The use of materials that doesn't become trash at the end of the day I can make a great impact in the amount of rubble and in economy

## Revenue Model

---

Selling and implementing this construction methods

## Target Market

---

Construction

# Social Impact

---

Women

# Demand Evidence

---

Construction in Guatemala is in a very high demand and it's always in constant change

# Competitors

---

No

# Founder Expertise

---

I'm a architect

# External Support

---

Nothing it's still an idea

---

*Source: ClimateLaunchpad 2026 Application · App ID: 8126 Ingested: 2026-05-25*

---

Revisión #3

Creado 2026-05-25 17:46:04 UTC por Angelica Diaz

Actualizado 2026-05-28 22:34:24 UTC por Angelica Diaz