Ebisa Soluciones Ecológicas · Clean Industry

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Country: Guatemala · Quetzaltenango **Category:** Clean Industry **Impact Areas:** Circular Economy **Stage:** Launched **Team Size:** 5 **Website:** —

Elevator Pitch

Eco-friendly beauty within reach

Climate Problem

Ebisa uses natural ingredients (plants, oils, roots), which reduces water pollution and protects aquatic ecosystems 2. Soil pollution

Synthetic chemicals and industrial waste damage soil fertility.

Solution

Artisanal/local production Use of natural ingredients Reduced reliance on heavy industrial processes

This reduces your carbon footprint. You promote the use of natural ingredients and can help foster: The cultivation of medicinal plants

Revenue Model

From the sale of the natural cosmetics we produce

Target Market

I'm looking to export, and I'm working on getting everything I need to bring my product to the international market

Social Impact

Indigenous Peoples, Migrants, Women

Demand Evidence

Yes, because some European countries already have regulations on the use of products that harm the environment, and there is a growing trend toward natural products

Competitors

If Yves Rocher

Founder Expertise

I have expertise in transforming natural plants into personal care products

External Support

I have received support from BCIE as one of the companies leading the green transition. And a sustainability award

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