Eco Ernesto Visita Program · Air & Environment

Eco Ernesto Visita Program

Country: ?? Colombia · Santo Domingo **Category:** Air & Environment **CT Taxonomy:** CT-WA-005 — Environmental Management Consulting **Impact Areas:** Circular Economy, Nature-Based **Stage:** Launched **Team Size:** 10.0 **Website:** https://ernestovisita.com/ **Funded:** True (25.0) **Founder:** Maria Teresa Perez Pagan

Elevator Pitch

Eco Ernesto Visita is the first ecotourism children’s book series in the Dominican Republic, using storytelling and experiential learning to promote climate education, sustainability, and biodiversity.

Climate Problem

Eco Ernesto Visita addresses the lack of climate and environmental education in vulnerable communities by using storytelling and experiential learning to promote sustainability, biodiversity protection, and climate awareness.

Solution

Eco Ernesto Visita uses storytelling, workshops, books, and experiential learning to make climate education accessible, engaging, and culturally relevant for children and communities.

Revenue Model

Eco Ernesto Visita generates revenue through sustainability projects, educational programs, strategic partnerships, tourism experiences, environmental initiatives, workshops, sponsorships, grants, and impact-driven collaborations in education, tourism, ag

Target Market

Eco Ernesto Visita targets schools, communities, tourism organizations, families, and institutions seeking innovative sustainability, climate education, creative tourism, and social impact solutions in Latin America and the Caribbean.

Social Impact

Indigenous Peoples, People Living in Extreme Poverty, Women

Demand Evidence

Demand is validated through partnerships with schools, international recognition, community participation, workshops, and growing interest in sustainability, climate education, and experiential learning solutions.

Competitors

Environmental NGOs, educational programs, and tourism initiatives are indirect competitors, but few combine storytelling, sustainability, climate education, tourism, and community impact like Eco Ernesto Visita.

Founder Expertise

I am an educator, environmental project leader, and creator of the first ecotourism children’s storytelling initiative in the Dominican Republic based on scientific research and triple impact.

External Support

Eco Ernesto Visita has received recognition and support from Save the Children Dominican Republic, FedEx, the Federation of Russia, the World Tourism Organization, and Premios Verdes, BCIE.

Team

The team supports sustainability projects, environmental education, workshops, tourism experiences, community engagement, partnerships, storytelling, and social impact initiatives.

Founder

Maria Teresa Perez Pagan

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