

# ECO-FRIENDLY FRANCHISES

## · Air & Environment

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**Country:** Colombia · **PASTO** **Category:** Air & Environment **Impact Areas:** Mitigation **Stage:** Launched **Website:** <https://www.fundaciondsvida.org>

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## Elevator Pitch

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FRANQUICIASECOAMIGABLES was born in a time of pandemic, in confinement understanding and knowing and becoming aware that the planet needs everyone to give it one more breath, breath that many people needed in their lungs in these hard times, that's where this venture starts where the The foundation set out to follow this path of recycling as a commitment to social, environmental and economic service in the Municipality of Pasto in the south of the Department of Nariño -Colombia.

## Founder

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RUBEN DARIO FUERTES BRAVO

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