

Ecoarteturias · Food & Agriculture

Ecoarteturias

Country: El Salvador · San Salvador **Category:** Food & Agriculture **Impact Areas:** Circular Economy **Stage:** Private Beta **Team Size:** 1 **Website:** —

Elevator Pitch

It is a personal circular economy initiative aimed at recycling glass bottles and transforming them into art, raw materials for construction, windows, gardening, food, and agriculture.

Climate Problem

In El Salvador, there are no glass recycling facilities, and there is a high consumption of non-returnable containers, which are being discarded in landfills, residential areas, on roads, and in green spaces.

Solution

Establish a system for collecting, cleaning, and repurposing these containers into decorative bottles, construction sand, fillers for planters and bricks, food packaging, drip irrigation systems, and planters for general use

Revenue Model

So far, I've sold bottles that have been turned into lamps and others into planters.

Target Market

Construction companies, housing developments, the general public, municipalities

Social Impact

Women

Demand Evidence

There is a growing market for green products, and glass sand is one of them; flower pots and handicrafts are also part of this market.

Competitors

I haven't identified any

Founder Expertise

I've been researching and gathering information on the subject, and I also worked at a glass shop when I was younger. My sales experience is a valuable asset to this project.

External Support

At the moment, none. I personally use my own funds to purchase supplies, cover transportation costs, and clean the bottles. I currently have about 6,000 units in stock, which I've saved from becoming waste and turned into raw material.

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