EcoFintech · Food & Agriculture

EcoFintech

Country: Colombia · Bogotá **Category:** Food & Agriculture **Impact Areas:** Nature-Based, Mitigation **Stage:** Ideation

Elevator Pitch

Our fintech startup focuses on providing innovative financial solutions tailored to the agricultural sector in Colombia, aiming to boost sustainable farming practices and combat climate change. We offer a range of products including trade finance loans for exporters, working capital, long-term loans to enhance agricultural productivity, and green bonds specifically designed to fund projects that have a positive environmental impact. By leveraging these financial tools, our service helps farmers

Climate Problem

Our fintech solution addresses two key problems facing small to medium-sized agricultural producers in Colombia: limited access to financial services tailored to sustainable practices and export activities, and a funding gap for climate change mitigation initiatives within the agriculture sector. These producers struggle to adopt greener methods and expand their market reach due to lack of appropriate financial support, hindering both profitability and sustainability. Our primary customers are these agricultural producers who need financial products that support their operational needs and transition to sustainable practices. These customers are increasingly seeking to comply with international sustainability standards and consumer demands for environmentally friendly products. We offer tailored financial solutions such as low-interest loans, trade finance for exporters, working capital and green bonds that fund sustainability operations in agribusiness. This not only helps producers i

Founder

Angela Rivera

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