

ECOWAVE SRL - Air & Environment

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Country: Peru - Arequipa **Category:** Air & Environment **Impact Areas:** Mitigation, Circular Economy **Stage:** Private Beta **Team Size:** 4 **Website:** https://drive.google.com/drive/folders/1vo_XWf4N-SfQIT0B2YhBWCariM5FUVvB?usp=sharing

Elevator Pitch

Ecowave is a sustainability consultancy that helps organizations drive measurable impact through carbon footprint measurement, ESG strategies, international sustainability standards, and sustainable project execution.

Climate Problem

Ecowave addresses ineffective sustainability implementation in organizations, which leads to high emissions and weak climate action. We help companies measure carbon footprints and implement ESG strategies to create measurable impact.

Solution

Ecowave helps organizations reduce environmental impact through carbon footprint measurement, ESG strategies, sustainability standards, sustainable project implementation, and sustainability education, turning climate commitments into measurable action.

Revenue Model

Ecowave generates revenue through sustainability consulting services, including carbon footprint measurement, ESG strategies, sustainability standards implementation, project execution, and educational programs for organizations.

Target Market

Ecowave starts with small and medium enterprises to gain experience and capital. Once established, it scales to large companies in energy, mining, agribusiness, and manufacturing, as well as governments and impact organizations that need to measure and re

Social Impact

Indigenous Peoples, People Living in Extreme Poverty, Women, LGBTQI+ People

Demand Evidence

Demand is driven by ESG regulations (GRI, IFRS), export requirements, and investor pressure. Many companies in Latin America lack carbon tracking tools, creating a clear gap that Ecowave addresses across energy, mining, agribusiness, and manufacturing.

Competitors

Competitors include ESG and carbon accounting platforms like Sustainalytics, the Big Four, ISO firms, and local consultancies in Latin America. In Peru, competition is fragmented and mostly traditional, with limited digital tools.

Founder Expertise

Project designer with 7+ years in electrical projects and 3 years as sustainability consultant. PMI-certified (Green Project Management), with environmental and sustainability accreditations. Master's in Sustainability and Circular Bioeconomy.

External Support

We are in the early stage and have not yet received formal external funding. However, we have gained academic support, mentorship from industry professionals, and validation through early conversations with organizations in Peru.

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