Estratego Global Consulting · Water

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Country: El Salvador · San Salvador **Category:** Water **Impact Areas:** Mitigation, Adaptation **Stage:** Ideation **Team Size:** 2 **Website:** —

Elevator Pitch

Strategic Intelligence, Foresight, and Sustainable Development

Climate Problem

Water management: There is currently mismanagement in its use, consumption, and storage; our model aims to optimize this resource and transform its role from a natural resource to a strategic asset for Central America

Solution

Our solution is modular: reservoirs, fog harvesting systems, diversion channels, ponds, and artificial pools. We are currently in the process of promoting our proposal

Revenue Model

Through training sessions, workshops, and presentations; through strategic partnerships with companies and local governments; and through public-private partnerships with stakeholders in agriculture, livestock, energy centers, etc.

Target Market

Municipal governments, agricultural, livestock, water, and energy companies

Social Impact

Indigenous Peoples, Migrants, People Living in Extreme Poverty, Women

Demand Evidence

We all need water, and in El Salvador there is a great need to manage it in both summer and winter

Competitors

From

Founder Expertise

Expertise in strategic, regional, and foresight intelligence.

External Support

None

Source: ClimateLaunchpad 2026 Application · App ID: 9038 Ingested: 2026-05-25

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