

Fauna Latina - Not Assigned/ Unknown

Fauna Latina

Country: Costa Rica · Puntarenas **Category:** Not Assigned/ Unknown **Impact Areas:** Nature-Based **Stage:** Launched **Team Size:** 2 **Website:** <https://www.faunalatina.com/>

Elevator Pitch

Screen-printed shirts with illustrations inspired by the flora and fauna of Latin America; for every purchase, we plant a tree.

Climate Problem

tackles reforestation by connecting with people who care about climate change but don't know how to contribute to the cause.

Solution

Each sale helps sustain our reforestation program, which is based on a 100% artisanal process of seed collection for reforestation, as well as transplanting young shoots to spaces where they can successfully take root and grow.

Revenue Model

By selling tahúres (we alarde do)

Target Market

Local and turist who want to take. Diferent souvenir from Costa Rica

Social Impact

Indigenous Peoples

Demand Evidence

Because I alrady sale to this segments

Competitors

Yes, as tshirt providers but none with and idea of tree donations

Founder Expertise

I Am a digital advertiser and my co owner is a digital disigner.

External Support

None

Source: ClimateLaunchpad 2026 Application · App ID: 8823 Ingested: 2026-05-25

Revisión #3
Creado 2026-05-25 17:44:20 UTC por Angelica Diaz
Actualizado 2026-05-28 22:31:24 UTC por Angelica Diaz