

# FUDESOL · Food & Agriculture

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## FUDESOL

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**Country:** Guatemala · Guatemala **Category:** Food & Agriculture **Impact Areas:** Mitigation, Adaptation, Circular Economy, Nature-Based **Stage:** Public Beta **Team Size:** 8 **Website:** <https://www.instagram.com/fudesol?igsh=MTI5MTNxZGZsd3I1ZA==>

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## Elevator Pitch

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We promote local economic development (through organic farming, which regenerates the soil)

## Climate Problem

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We are developing organic farming practices to regenerate degraded soils in Guatemala's dry corridor

## Solution

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The solution is to create a market so that communities, through their own development, are motivated to further grow this economy, thereby regenerating their soils and achieving comprehensive economic development.

## Revenue Model

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Through the sale of agricultural products, and soon carbon credits

## Target Market

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Exports to Central America and the United States

# Social Impact

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People Living in Extreme Poverty, Women

# Demand Evidence

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Yes, we've been studying the model for over eight years, and we have data to support the demand for the product

# Competitors

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Yes, I'm familiar with similar project models

# Founder Expertise

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I founded the company, first created the pilot version, and then developed the project's scale model

# External Support

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We have received funding from the government and partners such as the U.S. Department of State and the POMONA Foundation, among others.

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*Source: ClimateLaunchpad 2026 Application · App ID: 8775 Ingested: 2026-05-25*

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