Ganadería GUME · Food & Agriculture

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Country: Costa Rica · Los Chiles, Alajuela **Category:** Food & Agriculture **Impact Areas:** Adaptation, Nature-Based **Stage:** Prototype **Team Size:** 2 **Website:** https://www.facebook.com/profile.php?id=61561845459108

Elevator Pitch

Environmentally responsible livestock farming.

Climate Problem

Traditional livestock farming contributes significantly to environmental degradation, greenhouse gas emissions, and a decline in productivity due to climate change.

Solution

GUME implements regenerative livestock farming techniques and smart herd management to restore ecosystems, improve production efficiency, and reduce the livestock sector’s climate impact.

Revenue Model

GUME combines regenerative farming, technical assistance, and applied technology to create multiple sustainable sources of income, increasing livestock productivity and profitability while reducing environmental impact.

Target Market

GUME is aimed at livestock producers and agricultural organizations seeking to increase productivity and profitability through regenerative practices, efficient technical management, and sustainable solutions adapted to climate change.

Social Impact

Migrants, Women, LGBTQI+ People

Demand Evidence

Currently, many livestock farms are facing challenges related to profitability, soil degradation, and climate change, as well as poor production and reproductive performance; if they wish to remain competitive in the market, they must make changes to their farm management practices

Competitors

Other livestock producers and professionals who offer consulting and advisory services.

Founder Expertise

Experience in farm and animal management, as well as on-site consulting provided directly to producers.

External Support

Financial support from a project called ACTIVA-CATIE, as well as participation in training sessions, lectures, and conferences related to livestock farming. In addition, technical and professional support from other colleagues.

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