

# GEO grafismos. We will massify waste sorting. - Air & Environment

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**Country:** Colombia · Medellín **Category:** Air & Environment **Impact Areas:** Circular Economy **Stage:** Prototype  
**Website:** <https://geografismos.co/>

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## Elevator Pitch

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An improved way to massify separation at the source through an easier waste management and identification system based on visual association of geometric shapes.

## Founder

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Juan Camilo Quiceno Aguirre

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