Ghreevi · Air & Environment

Ghreevi

Country: Colombia · Bucaramanga **Category:** Air & Environment **Impact Areas:** Adaptation **Stage:** Prototype

Elevator Pitch

Business model based on the relevance that global warming currently has in the world due to CO2 emissions. The solution proposed to this issue is the creation of algae photobioreactors, which are capable of counteracting the effect of CO2 20 times more effectively than a tree. They have a much faster propagation and effect time, given that while a forest reserve takes 5 years to develop, our algae project promises to achieve the same effect in just days. It is a solution that can be implemented

Climate Problem

Our solution addresses the pressing issue of global warming, offering a sustainable approach for companies to fulfill their environmental obligations while gaining social recognition. Our clients are large organizations seeking to mitigate their environmental impact, particularly regarding CO2 emissions. By implementing our algae photobioreactors, these companies can significantly reduce their carbon footprint and showcase their commitment to environmental stewardship, earning them praise and acknowledgment from society for their forward-thinking initiatives.

Founder

Cristian Fernandez

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