

Gla-pla eco Rwanda - Water

Gla-pla eco Rwanda

Country: Costa Rica · limon **Category:** Water **Impact Areas:** Circular Economy **Stage:** Ideation **Team Size:** 4
Website: —

Elevator Pitch

I want to recycle plastics and broken glasses to use them to make a building pavement. In my country this type of waste is causing problems where they are thrown in water bodies and cause water pollution. so, I want to provide clean water and pavement.

Climate Problem

I am addressing the problem of contaminated water caused by the waste thrown into water bodies and it matters because all we know water is life. so, without water we cannot live, and also dirty water causes diseases.

Solution

I am offering the solution of recycling plastics and broken glasses because they are the ones contaminating it. By using them to make a building pavement which will totally solve that problem in the society.

Revenue Model

I will generate revenue by basing to the number of pavements sold where I will be recording each and every sell made on building pavements.

Target Market

My target market is people who construct houses and roads in my country.

Social Impact

People of African Descent, Refugees - Asylum-seekers and Internally Displaced People, Women

Demand Evidence

I have talked to them, and they are willing to buy because materials used to make pavements like cements and sand, they are expensive and limited so many homes it hard to afford them.

Competitors

My competitors will be those ones producing those pavements made in sand and cement but mine will have innovation because they can appear as a color of a plastic or glasses used. even the prices will not be the same mine will be affordable.

Founder Expertise

The experience I brought in this project is due to my research this solution can solve multiple problems at the same time. and also, the idea can be turn into reality.

External Support

I have not received any external support that why I am applying to climate launch pad so that they can fund me to move my idea into reality. But I talked to people in my society they are willing to buy those pavements .

Source: ClimateLaunchpad 2026 Application · App ID: 9113 Ingested: 2026-05-25

Revisión #3

Creado 2026-05-25 17:44:25 UTC por Angelica Diaz

Actualizado 2026-05-28 22:31:34 UTC por Angelica Diaz