Gramo a Gramo (Gram by Gram) · Clean Industry

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Country: Colombia · Bogotá **Category:** Clean Industry **Impact Areas:** Circular Economy **Stage:** Ideation
Founder: Marcela Zambrano

Elevator Pitch

"Gramo a Gramo" is a bulk and refill store with returnable containers, where people can find personal (shampoo, conditioner, body lotion, soap, tooth paste, sun block) and household (laundry detergent, dishes detergent, etc.) cleaning products and different dry foods (grains, cereals, nuts, oils, etc.) from local and responsible producers. The store will become a space for community's education and awareness to encourage the reduction of waste production in households.

Founder

Marcela Zambrano

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