

GREEN FASHION - Not Assigned/ Unknown

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Country: El Salvador **Category:** Not Assigned/ Unknown **Impact Areas:** Mitigation **Stage:** Prototype **Team Size:** 2 **Funded:** NO

Elevator Pitch

Elegant clothing designed and produced with sustainable and ecofriendly materials.

Climate Problem

One of the basic needs of us as humans is clothing to protect our bodies and look elegant.

Solution

Everyone can be in the same page if we create access to it .

Revenue Model

By keeping production costs low.

Target Market

Demand Evidence

When it comes to pricing, there is a big gap between conventional ZARA like stores and people who can not afford them.

Competitors

H&M, ZARA, ARTURO CALLE, BANANA REPUBLIC, GAP

Founder Expertise

I need 2 more semesters of time to finish my Marketing Bachelors at Universidad Tecnologica of El Salvador. I am also a backpacker traveller and aware of foreign markets, cultures, beliefs of different people.

External Support

Not yet. I am looking for it

Team

Market on social media. Structuring the business

Founder

JOSE EFRAIN GUZMAN

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