GREEN SEGUROS · No asignado/ Desconocido

GREEN SEGUROS

Country: Colombia **Category:** No asignado/ Desconocido **Impact Areas:** Mitigation **Stage:** Prototype **Team Size:** 2 **Website:** https://www.linkedin.com/company/greenseguros-colombia/ **Funded:** NO **Founder:** Julio Alberto Caldas Arboleda

Elevator Pitch

We design insurance solutions that protect agricultural producers and the natural capital of the regions from the negative impacts of climate change. Delivering real financial guarantees to the new models of the Bioeconomy.

Climate Problem

Adverse weather events and losses in crops and livestock. In addition, losses in strategic ecosystems (natural assets) and indirect economic and environmental losses derived from climate change are resolved.

Solution

Insurance policies and risk management programs, which focus on conserving and mitigating risks associated with agricultural activities and biodiversity-generating biomes (natural assets).

Revenue Model

With the commissions generated by the policies and the renewals of such insurance, as well as with the risk management consulting services.

Target Market

Agricultural Producers and the Government of the countries.

Social Impact

Pueblos indígenas

Demand Evidence

There are currently several specialized insurance cases in the world that are doing the same.

Competitors

ibiza network

Founder Expertise

Julio Caldas Business Administrator, with more than 10 years of experience. Specialist in Agricultural Risk Management and Pets. David Torres Risk management specialist with more than 13 years of experience in the insurance sector.

External Support

None

Team

CEO, CRO, COO

Founder

Julio Alberto Caldas Arboleda

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