

Guardianes del Planeta: Educando para un Futuro Sostenible · Efficiency

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Country: El Salvador **Category:** Efficiency **Impact Areas:** Mitigation **Stage:** Ideation **Team Size:** 0 **Funded:** NO

Elevator Pitch

Guardians of the Planet seeks to inspire action and create a positive impact on the community.

Climate Problem

Lack of environmental awareness and insufficient practical education on sustainability. Disconnection between people and their natural environment. Difficulty in translating environmental knowledge into concrete actions. Lack of resources.

Solution

A comprehensive educational program combining theoretical and practical workshops, community action projects and awareness campaigns. The creation of an online platform with accessible educational resources and interactive tools.

Revenue Model

Ninguna

Target Market

To foster environmental awareness and promote sustainable practices in the community through participatory education and community action.

Demand Evidence

Demand is high: growing global awareness, young people demanding action, green legislation and local impact of environmental problems. Organizations and educators are looking for solutions.

Competitors

In the field of environmental education, competition can arise from a variety of sources, and it is important to note that in many cases there are collaborations and synergies rather than direct competition. For example, many NGOs.

Founder Expertise

Environmental knowledge, clear communication and data analysis, educational content, innovative ideas, and digital and technical support.

External Support

None

Team

The "Guardians of the Planet" project focuses on performing a number of key functions to address environmental education in a comprehensive manner.

Founder

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