

Huella Sostenible · Air & Environment

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Country: Colombia · Bogota **Category:** Air & Environment **Impact Areas:** Adaptation **Stage:** Prototype

Elevator Pitch

Smart device (IoT) that allows composting at home in an easy and practical way. IA - Chat to accompany the process at home, reminders and advice Request for monitoring, recommendations and management results.

Climate Problem

Organic waste causes various environmental impacts associated with improper disposal. final. Problem 1. The generation of leachate and odors. Problem 2. Generates greenhouse gases, (mainly methane) Problem 3. The proliferation of vectors. (mosquitoes, sandflies, ticks, fleas, rats.) Clients: People committed to the environment, aged between 25 and 55 years. They are aware of the environmental impact. They reside in urban areas. They have an income in the approximate range of \$20,000 to \$60,000 USD annually.

Founder

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