Huerta cagr · Food & Agriculture

Huerta cagr

Country: Peru · Villa Rica **Category:** Food & Agriculture **Impact Areas:** Circular Economy **Stage:** Launched
Team Size: 3 **Website:** —

Elevator Pitch

Agroecological coffee production: we protect the environment and practice the circular economy

Climate Problem

Environmental and water pollution caused by coffee pulp

Solution

Production of byproducts made from coffee waste, such as coffee pulp snacks, flours, candies, and mucilage honey. And in the process, coffee pulp leather

Revenue Model

By selling products and offering workshops to business owners and tourists on how to care for the ecosystem using the circular economy

Target Market

People between the ages of 25 and 60 who own a business and wish to improve agroecology

Social Impact

Indigenous Peoples, People Living in Extreme Poverty, Women

Demand Evidence

Why is there a growing trend among consumers toward healthy, chemical-free products?

Competitors

No, there aren't any competitors in my area yet.

Founder Expertise

Contribute to the development of new, innovative products and ideas

External Support

I haven't received any support yet.

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