

# Huerta cagr - Food & Agriculture

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## Huerta cagr

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**Country:** Peru - Villa Rica **Category:** Food & Agriculture **Impact Areas:** Circular Economy **Stage:** Launched  
**Team Size:** 3 **Website:** —

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## Elevator Pitch

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Agroecological coffee production: we protect the environment and practice the circular economy

## Climate Problem

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Environmental and water pollution caused by coffee pulp

## Solution

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Production of byproducts made from coffee waste, such as coffee pulp snacks, flours, candies, and mucilage honey. And in the process, coffee pulp leather

## Revenue Model

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By selling products and offering workshops to business owners and tourists on how to care for the ecosystem using the circular economy

## Target Market

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People between the ages of 25 and 60 who own a business and wish to improve agroecology

# Social Impact

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Indigenous Peoples, People Living in Extreme Poverty, Women

# Demand Evidence

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Why is there a growing trend among consumers toward healthy, chemical-free products?

# Competitors

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No, there aren't any competitors in my area yet.

# Founder Expertise

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Contribute to the development of new, innovative products and ideas

# External Support

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I haven't received any support yet.

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Source: *ClimateLaunchpad 2026 Application* · App ID: 9303 Ingested: 2026-05-25

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