Ikani · Efficiency

Ikani

Country: ?? Colombia · Peru Cusco **Category:** Efficiency **CT Taxonomy:** CT-IN-005 — Eco-friendly Consumer & Cleaning Products **Impact Areas:** Circular Economy, Nature-Based **Stage:** Launched **Team Size:** 2.0 **Website:** https://www.ikani.pe **Funded:** True (15000.0) **Founder:** Mery Coello

Elevator Pitch

We create solid personal care products made with local ingredients, using water-free and plastic-free packaging

Climate Problem

The personal care industry pollutes rivers and oceans with single-use plastics; furthermore, the water contained in its formulations poses health risks in the medium and long term. The water and plastic packaging generate CO2 due to their weight and volume.

Solution

We aim to eliminate plastic from packaging by developing water-free formulas and innovating in product formats and packaging—all to promote people’s health and beauty while also protecting the planet.

Revenue Model

B2B and B2C, through eco-stores where our audience is already segmented, and B2C through e-commerce platforms

Target Market

People with a healthy lifestyle who are looking for products that have a positive impact on their lives and the planet, especially women aged 24–60

Social Impact

Women

Demand Evidence

We have ongoing sales

Competitors

Faria Naturals Catalina Ethique

Founder Expertise

My professional background as an administrator and holder of a master’s degree in Bio-commerce and Sustainable Development, as well as being the founder of Ikani, which has experienced steady growth

External Support

We won startup11g 2GCC, a fund for startups focused on climate change.

Team

Mery: Production and Sales Melanie: Administration and Sales

Founder

Mery Coello

Revisión #3
Creado 2026-05-29 03:20:25 UTC por Angelica Diaz
Actualizado 2026-09-18 19:13:54 UTC por Angelica Diaz