

Ingecolmax · Clean Industry

Ingecolmax

Country: ?? Colombia · bogota d.c **Category:** Clean Industry **CT Taxonomy:** CT-WA-004 — Circular Products & EPR **Impact Areas:** Circular Economy **Stage:** Prototype **Team Size:** 3.0 **Funded:** True (1200.0)

Elevator Pitch

We manufacture eco-friendly office and tech supplies using recycled materials. We offer on-site and online equipment maintenance, low-cost fintech payments, and recycling rewards through the Ingemundos Card.

Climate Problem

Ingecolmax combats pollution from aluminum, plastics, and electronic waste, reducing environmental impact through recycling and eco-friendly products. This is key to reducing emissions, protecting ecosystems, and promoting the circular economy.

Solution

Ingecolmax manufactures tech and office products using recycled and biodegradable materials, provides equipment maintenance, and promotes recycling through fintech incentives and rewards for plastic collection.

Revenue Model

Ingecolmax computers made with biodegradable materials 2) Stands for monitors and laptops 3) Office supplies and miscellaneous items 4) Footrests 5) Preventive and corrective computer maintenance services

Target Market

Ingecolmax serves more than 23,727 businesses and millions of users in Colombia, offering eco-friendly products and accessible technology. Its fintech model promotes digital payments, recycling, and financial inclusion through sustainable incentives.

Social Impact

People of African Descent, Migrants, Women

Demand Evidence

- In Colombia, 1.6% (27,238) are medium-sized companies and 0.5% are large companies (8,175) (La República 2024).
- 67% of companies have begun using more sustainable materials, such as recycled materials and products with lower emissions.

Competitors

Market competition is centered on two very specific areas in which competition is difficult but not impossible in the technology sector.

Technology Competition:

1. Smart PC.
2. Lenovo.
3. HP.
4. Compumax.

Founder Expertise

The experience and expertise lie in the media; since 2019, Ingecolmax has been known throughout Colombia and the Americas for this project, and I plan to include my MBA degree in my resume.

External Support

In 2025, I received 5.3 million pesos in support from "Corazones Productivos," and in 2020, I won the "Valientes" program on RCN, for which I received a prize of 9 million pesos to support my project.

Team

The CEO of Ingecolmax leads the company's business strategy, drives innovation in the areas of environmental sustainability and fintech, manages partnerships, oversees operations and finance, and ensures the company meets its sustainability, business, and technology goals.

Founder

angel alcides rodriguez bermudez

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