

K-Moots (previously inventaárbol) - Food & Agriculture

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Country: México · Tehuacán **Category:** Food & Agriculture **Impact Areas:** Adaptation **Stage:** Prototype

Elevator Pitch

Kmoots offers service of inventory, monitoring and maintenance of the urban woodland, where the location, phytosanitary status and its problems (if any) of the trees are recorded in a digital map, in such a way that, if necessary, the removal, pruning or replacement of native trees can be carried out, improving the quality and quality of the trees within the cities.

Climate Problem

Our proposal addresses several socio-environmental problems directly and indirectly, but we highlight the solution we provide to the problem of the increase of up to 10°C in the temperature of cities, caused by the heat island effect, which in turn is a consequence of the loss of trees, reduction of green areas and change of land use. This is reflected in a decrease in the quality of life and health of people living in urban areas. Our potential clients are both in the public and private sector, for the first case would be approaching decision makers or those in charge of environmental issues of municipalities, delegations or their equivalent, helping them to meet their environmental objectives. And for the second, offering companies with socio-environmental responsibility a way to meet their goals, without leaving aside smaller scale options that are within the aforementioned sectors.

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