Kôm · Food & Agriculture

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Country: Peru · Lima **Category:** Food & Agriculture **Impact Areas:** Circular Economy, Nature-Based **Stage:** Ideation **Team Size:** 2 **Website:** —

Elevator Pitch

Restaurants and cafes generate tons of organic waste that ends up in the trash. We collect it, process it in our lab, and turn it into bioplastics for cups, plates, and packaging.

Climate Problem

Organic waste from the food industry—coffee grounds, peels, and bagasse—ends up in landfills, where it generates methane. In Latin America, there is no infrastructure in place to recycle it. It is a massive and overlooked problem.

Solution

We collect organic waste from coffee shops and businesses, process it in our lab, and turn it into bioplastics to make tableware and packaging. We close the loop where today there is only waste.

Revenue Model

We sell bioplastic pellets to manufacturers and finished products (cups, plates, packaging) to sustainable brands. In the future, we plan to license our formulas and charge businesses for collection services.

Target Market

Manufacturers of sustainable packaging, coffee shops and restaurants with zero-waste goals, and consumer brands looking to replace virgin plastic.

Social Impact

Indigenous Peoples, Persons Belonging to National or Ethnic - Religious and Linguistic Minorities

Demand Evidence

The global bioplastics market is growing by 15% annually. In Lima, specialty coffee shops are already seeking zero-waste solutions but have nowhere to turn. Peruvian regulations against single-use plastics are driving demand.

Competitors

Globally: Kaffeeform (Germany) and Huskee (Australia) manufacture coffee tableware. In Peru, there is no direct competition. We compete indirectly with suppliers of conventional plastic and imported bioplastic.

Founder Expertise

I have a degree in business administration with experience in strategy and operations. I have managed processes, costs, and logistics. I understand how to build a viable business—not just an idea. That’s exactly what this project needs to scale.

External Support

We haven't received any external funding yet; we're still in the early stages of brainstorming.

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