

K'OSÑIMANU, es una palabra en quechua que significa el humo del Manu por sus montañas nevadas - Food & Agriculture

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Country: Peru · Cusco **Category:** Food & Agriculture **Impact Areas:** Adaptation, Circular Economy **Stage:** Sketches **Team Size:** 7 **Website:** —

Elevator Pitch

Kosñimanu is an initiative focused on ecological restoration, cultural conservation, and community development located in San Fernando, within the buffer zone of the Manu Biosphere Reserve in Peru.

Climate Problem

Kosñimanu addresses the degradation of Amazonian ecosystems caused by deforestation, unsustainable extractive activities, and the progressive loss of vegetation cover in indigenous territories

Solution

Kosñimanu offers a solution based on ecological restoration, sustainable tourism, experiential education, and the revival of traditional Amazonian practices as tools for conserving the forest and strengthening local communities.

Revenue Model

Kosñimanu will generate revenue through sustainable and experiential tourism, including rustic lodging, nature-based activities, cultural tours, workshops, adventure sports, and Amazonian survival experiences.

Target Market

The project targets both the domestic and international markets, particularly people who value ecotourism, regenerative tourism, and experiences that have a positive environmental and social impact.

Social Impact

Indigenous Peoples, Migrants, People Living in Extreme Poverty, Women

Demand Evidence

because more and more people are seeking authentic, sustainable experiences that are a departure from conventional tourism, especially those related to nature, wellness, local culture, and environmental conservation.

Competitors

Kosñimanu stands out for integrating ecological restoration, environmental art, cultural revitalization, the circular economy, and experiential activities with Amazonian identity and community-led conservation, making it an innovative project in the region

Founder Expertise

I bring experience in environmental conservation, community work, and the development of cultural and educational initiatives related to nature and Amazonian identity, approached from a more artistic and territorial perspective.

External Support

None

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