La segura verde · Alimentación y agricultura (cultivos, silvicultura, animales, acuicultura)

La segura verde

Country: El Salvador **Category:** Alimentación y agricultura (cultivos, silvicultura, animales, acuicultura) **Impact Areas:** Mitigation **Stage:** Ideation **Team Size:** 3 **Funded:** NO **Founder:** Krissia Nohemy Cruz Segura

Elevator Pitch

Produce crops with the hydroponics technique, ensuring quality and hygienic products for your health and helping the environment.

Climate Problem

We avoid soil contamination and exploitation, avoiding spilling liters of pesticides on the land, thus also protecting human health and fauna.

Solution

To implement hydroponics as a way of cultivating, taking care of our health and ensuring hygiene for the health of human beings.

Revenue Model

With some seed capital, and once the project is up and running, harvesting will be marketed directly or by providing the product to local traders.

Target Market

Local buyers and traders.

Social Impact

Personas que viven en la pobreza extrema Mujeres

Demand Evidence

Because the hydroponics technique is the future since it minimizes resources, facilitates processes and there is guaranteed quality and hygiene, and vegetables are of daily consumption of the population.

Competitors

In the canton where I live there are no competitors, but in the local markets products from Guatemala and Honduras are sold.

Founder Expertise

because it is a technique that can improve the quality of life of human beings and contributes to the care of the environment.

External Support

So far none, since there is no foundation or association that supports future entrepreneurs, since when they arise it is only by affinity and is not taken into account.

Team

Willing to carry out the project.

Founder

Krissia Nohemy Cruz Segura

Revisión #4
Creado 2026-05-29 00:56:55 UTC por Angelica Diaz
Actualizado 2026-09-18 19:19:29 UTC por Angelica Diaz