# Lifer sciences · Air & Environment

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**Country:** ?? Colombia · Medellin **Category:** Air & Environment **CT Taxonomy:** CT-AF-012 — Bio-based Agricultural Inputs **Impact Areas:** Adaptation, Circular Economy, Nature-Based **Stage:** Ideation **Team Size:** 1.0 **Funded:** False **Founder:** Johan londoño

## Elevator Pitch

Develop, innovative and create new biosolutions for health care, electronics, agriculture and energy.

## Climate Problem

We are addressing the urgent current world climate and health problems. The current plastic and landfills pollution are deteriorating the soil, air, water and human health, my proposal it's take care of this problems and view the waste as a resource.

## Solution

In practice my solution it's science- based because to tackle the problems exposed above we need to explore and create new ways to produce responsibly and that means deep into bioeconomy principles, for example using discarded biomass and organic waste

## Revenue Model

We'll generate revenue by change the linear method production. Innovate in new business models and technologies with the power to impact people, nature and economy

# Target Market

Agriculture and health care.

# Social Impact

People Living in Extreme Poverty

# Demand Evidence

The circular bioeconomy market opportunity it's 7.7 trillion worth until 2030 and beyond that's a great future for our solutions because we can impact almost every single industry by reducing and replacing current obsolete technologies for new customers

# Competitors

Yes few of them.

SQIM it's an Italian startup that crates bio-based products for fashion raw materials. That's a good of bioeconomy principles.

# Founder Expertise

I bring my expertise as a biology student, I have a good positive mindset and self-growth personality

# External Support

Not yet.

# Team

Right now I don't have more people at my project, but I will welcome anyone who's identified themselves with our project.

# Founder

Johan londoño

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