

Linko Workers sas · Industria limpia (es decir, innovación en materiales, diseño, equipos, control, producción, envasado)

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Country: Colombia **Category:** Industria limpia (es decir, innovación en materiales, diseño, equipos, control, producción, envasado) **Impact Areas:** Circular Economy **Stage:** Ideation **Team Size:** 6 **Website:** <https://www.cleanpops.co/> **Funded:** NO

Elevator Pitch

At Linko we work "Tikkun Olam" by manufacturing sustainable effervescent cleaning tablets that eliminate the need for single-use plastic packaging and significantly reduce the carbon footprint associated with the transportation of cleaning products.

Climate Problem

Our tablets eliminate the use of single-use plastic packaging and reduce CO2 emissions from transportation, offering a compact, biodegradable and efficient alternative to traditional liquid cleaning products.

Solution

Cleaning tablets that dissolve in water at the customer's home or company NOT AT THE MANUFACTURER'S FACTORY, replacing polluting liquid products with a lightweight, plastic-free and highly effective option for domestic and industrial use.

Revenue Model

Manufacture and sale of our tablets.

Target Market

B2B En USA de Cleaning Companies, hoteles y restaurantes

Social Impact

Personas de ascendencia africana Pueblos indígenas Personas pertenecientes a minorías nacionales o étnicas, religiosas y lingüísticas Inmigrantes Refugiados, solicitantes de asilo y desplazados internos Personas que viven en la pobreza extrema Mujeres Personas LGBTQI+

Demand Evidence

We have been developing our own formulas for 7 years after going to Europe and the USA to meet with this type of customers.

Competitors

Blueland, Fomin, Greenllama, nune, Terramandi, Simplehuman, Fabtab, Refill Route Tirtyl

Founder Expertise

We have for Colombia the certification of production capacity issued by Invima which requires that we have a technical director, quality leader, production leader and standardized plant.

External Support

From resources none, we receive training with Cleantechhub

Team

Lead and develop the entire team with strategies that lead to the fulfillment of the vision and objectives.

Founder

Nicolas Parra

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