

# Manantial Ecotours - Air & Environment

---

## Manantial Ecotours

---

**Country:** Costa Rica · San Carlos **Category:** Air & Environment **Impact Areas:** Mitigation, Nature-Based **Stage:** Private Beta **Team Size:** 2 **Website:** <https://www.instagram.com/manantial.ecotours>

---

## Elevator Pitch

---

We are a regenerative tourism project in rural Costa Rica offering nature-based and educational experiences. It supports local livelihoods while promoting conservation, low-impact travel, and climate awareness through immersive, community-driven activities.

## Climate Problem

---

Manantial addresses environmental degradation and emissions from mass tourism by promoting low-impact, regenerative travel. It matters because tourism can either harm ecosystems or become a tool for conservation and climate awareness.

## Solution

---

We deliver eco tourism through guided agro-tours, reforestation, and astronomy experiences. It limits resource use, educates visitors on ecosystems, and generates local income tied to conservation, aligning economic incentives with environmental protection.

## Revenue Model

---

Manantial generates revenue through guided tours, workshops, and immersive events. Additional income comes from lodging, food experiences, and partnerships with local producers, creating diversified, community-based revenue streams.

# Target Market

---

Our target market includes eco-conscious travelers, students, and small groups seeking authentic, educational experiences. We also target schools and organizations interested in sustainability, nature-based learning, and community engagement.

# Social Impact

---

Indigenous Peoples, Women, LGBTQI+ People

# Demand Evidence

---

Demand is validated through paid tours, event attendance, and repeat visitors. Positive feedback and growing interest in eco-tourism and experiential travel confirm market need, supported by global trends toward sustainable and community-based tourism.

# Competitors

---

Competitors include eco-lodges and tour operators in the Northern Zone of Costa Rica. However, few combine regenerative tourism, education, and community-based experiences like Manantial, offering a more integrated and impactful model.

# Founder Expertise

---

Hands-on experience in tourism, event organization, and technical problem-solving. I have led nature-based activities, cultural events, and astronomy experiences, combining practical skills with a strong focus on sustainability and community engagement

# External Support

---

Manantial has received early community support, local partnerships, and initial traction through events and tours. It is currently in a self-driven stage, seeking mentorship and structured support to scale its impact and business model.

---

*Source: ClimateLaunchpad 2026 Application · App ID: 8911 Ingested: 2026-05-25*

---

Revisión #3  
Creado 2026-05-25 17:44:37 UTC por Angelica Diaz  
Actualizado 2026-05-28 22:31:55 UTC por Angelica Diaz